

# MARKETING SERVICE AGREEMENT

**This Marketing Service Agreement** ("Agreement") is made effective as of [Start Date] by and between:

## **LC Marketing**

- **Company Address:** Osmaneli Camikebir Mahallesi, Bilecik
- **Phone:** 506 094 1031
- **Email:** customerhelpgroup.lcmarketing@gmail.com

and

## **Client:**

- **Client Name:** [Client's Full Name or Business Name]
- **Address:** [Client's Address]
- **Phone:** [Client's Phone Number]
- **Email:** [Client's Email Address]

**WHEREAS**, LC Marketing agrees to provide marketing services to Client, and Client agrees to receive and pay for such services under the terms below.

## **1. Scope of Services**

LC Marketing agrees to provide the following services ("Services"):

- Service 1: Social media management
- Service 2: Paid advertising management
- Service 3: Content creation

LC Marketing will deliver these Services in accordance with industry standards and agreed timelines.

## 2. Term and Termination

1. **Term:** This Agreement is effective from [Start Date] and will continue until [End Date] or until terminated by either party as specified below.
2. **Termination:** Either party may terminate this Agreement with 30 days written notice. LC Marketing may terminate immediately if Client fails to meet payment terms or violates any terms herein.

## 3. Payment Terms

1. **Fees:** Client agrees to pay LC Marketing the total fee of \$[Total Amount] for the services outlined.
2. **Payment Schedule:** Payments will be made as follows:
  - [Upfront Payment: Example - 50% upfront]
  - [Remaining Balance: Example - 50% upon completion or monthly installments]
3. **Late Fees:** Payments not received within [10] days of due date will incur a late fee of [5%].

## 4. Client Obligations

1. Client will provide LC Marketing with any required information, materials, and access necessary to perform the Services.
2. Client agrees to respond promptly to LC Marketing communications to ensure project timelines are met.

## 5. Confidentiality

Both parties agree to keep all confidential information shared under this Agreement private and not disclose it to any third party without prior written consent, unless required by law.

## **6. Intellectual Property**

1. **Ownership:** Client will own any materials created specifically for them as part of the Services once full payment is received.
2. **License to Use:** LC Marketing retains the right to use templates, software, and methodologies developed during the engagement for other clients.

## **7. Limitation of Liability**

LC Marketing's liability for any claims related to this Agreement shall not exceed the total fees paid by Client. LC Marketing shall not be liable for any indirect, special, or consequential damages arising from this Agreement.

## **8. Dispute Resolution**

In the event of a dispute, both parties agree to first attempt resolution through negotiation. If negotiation fails, disputes shall be resolved by mediation in [State/Country].

## **9. Entire Agreement**

This Agreement represents the entire agreement between the parties and supersedes any prior agreements or understandings. Any modifications must be in writing and signed by both parties.

## **10. Governing Law**

This Agreement shall be governed by the laws of the State of [State].

## **SIGNATURES**

By signing below, both parties agree to all terms and conditions of this Marketing Service Agreement.

**LC Marketing**

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Authorized Signature: Cansu Arslan

Date: \_\_\_\_\_

**Client**

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Authorized Signature

Date: \_\_\_\_\_